Sweepstakes Name: Encore Boutique Nightclub – DJ Ikon

Sweepstakes Period: Tuesday, March 3, 2015 from 3:00 pm Pacific Time until

Friday, March 6, 2015 at 5:00 pm Pacific Time

Winners Announced: Friday, March 6, 2015 at 5:30pm Pacific Time

Age Requirements: 21 years or older

Method of Entry: During the Sweepstakes Period text "IKON253" to 827-222 (via SMS message) (charges may apply). There is no limit to the number of times an individual can text but eligible individuals will only receive a maximum of one entry.

Prizes and Approximate Retail Values: Three (3) gift cards to Steel Creek American Whiskey Co. (\$120 value); VIP table service for up to four (4) people to Encore Boutique Nightclub on March 7, 2015 (\$200 value); Two (2) promo codes for rides using the Uber App (\$100 value)

How Winner is Selected: The winner will be randomly chosen following the end of the Sweepstakes Period.

Contact: Winner will be contacted via phone.

Other Terms: For additional terms and conditions applicable to the Encore Boutique Nightclub – DJ Ikon sweepstakes, please see:

http://t.uber.com/encoreagreement